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## ENGINEER TURNED ENTREPRENUER SEMI-FINALIST IN 2019 SEMA LAUNCHPAD COMPETITION

Startup makes Top 15 Semi-finalist round of 2019 SEMA Launchpad Competition and needs your help to make the Finals

**[GAFFNEY, SC, July 29, 2019]** Steven Owens wants to improve the way you change your oil and win \$10,000 in the process at this year's <u>Specialty Equipment Market Association</u> (SEMA) Launchpad competition. To do so, his startup needs your help during this 5 week voting campaign beginning July 26<sup>th</sup> and ending on September 8, 2019. The voting campaign is part of a nationwide competition to see which of the brightest entrepreneurs under 40 in the automotive aftermarket gets to pitch their idea at SEMA, the worlds largest Automotive aftermarket trade show in November.

Owens's idea for the tool, which lets you to drain oil from an oil filter before removing it, came as a result of a dirty, hot summer job at a local car dealership's service department. He carried that concept and experience with him while earning a BS in mechanical engineering and a MBA degree, both from Clemson University. He entered the idea in the Launchpad competition at the suggestion of his friends in his cohort and his MBA professors in 2018 where the idea was chosen as a finalist and hopes to repeat that success this year.

The <u>SEMA Launchpad Competition</u> is in its 7<sup>th</sup> year and recognizes the automotive industry's young and most inventive entrepreneurs, giving them a chance to connect with the industry's top players. Over 100 competitors entered this year's competition; making the top 10 affords the

chance of lifetime on the automotive market's largest exhibition stage. Owens says, "Earning our way back into the semi-finals has been a tremendous amount of hard, yet rewarding work over the past year. We have to make sure everything is right - with the exposure from last year's competition and a follow up article in the National Oil and Lube News publication, we are on the brink of taking off. There's nothing within my business that hasn't been touched, tweaked and refined to get ready for the world's largest automotive stage if given the opportunity."

That's where the startup needs your help. If you would like to participate in the voting and have an active Facebook account, please go the following link: <a href="http://bit.ly/LPVoteOwens">http://bit.ly/LPVoteOwens</a> watch the Last Drop Wrench pitch video, click VOTE NOW, and then share the link amongst your network before September 8<sup>th</sup> 2019 at 11:59pm PST. It's just that simple.

Last Drop Wrench is a startup company offering a patent pending tool that incorporates a puncture and drainage system to allow you to drain the oil from and above the filter before taking it off, saving time and money, while preventing the traditional mess that comes with an oil change.

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If you would like more information about us or our product, please contact the individuals listed below. For photos, videos and other information, please visit the our story and media kit pages on our website, www.lastdropwrench.com as they are all there available for download.

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